

2023 INCAC Spring Conference Schedule  
\*\*\*Working Document – Session Date & Times Could Change\*\*\*

**Monday February 27, 2023**

**Special Invite Session (prior to Pre-Conference)**

First-time Conference Attendees Session

Presented by: INACAC Professional Development Committee

2:00pm - 4:00pm

Forum for Admission and Enrollment Leaders

2:00pm - 4:00pm

**Pre-Conference:**

***Managing the Generational Gap (Session Description Pending)***

Presenter: Sacha Thieme, Indiana University - Bloomington

4pm – 6pm

**Tuesday February 28, 2023**

**Session A: 10:30am – 11:15am**

***The Future of Race-Conscious Admission: Understanding the Supreme Court Cases on Race, Admission, & their impact. (Both) IAS Session***

This session will explore what's at stake regarding the U.S. Supreme Court's pending decision on the Students for Fair Admissions (SFFA) cases involving Harvard and UNC. How did we get here and what are the prospects of race-conscious admission policies being overturned by the US Supreme Court? What steps are being taken in support of the use of race and personal identity in admission decisions? What will be the impact of this decision on admission practices? Learn how to navigate these questions.

Presenters: Brandon Curry, Indiana University – Fort Wayne and Lauren Jay, Wabash College

***The What, Why, & How of Hosting an Admissions Bootcamp at your High School. (HS)***

The number of Indiana students pursuing postsecondary education is down drastically. For many students, knowing how to start or the steps to take to apply can be overwhelming. Counselor caseloads are also at an all-time high, making it hard to find the time to counsel on college and career options challenging. An Admissions Boot can be a tool to use to bring together juniors or rising seniors to help them understand their interests, build a list of colleges, and judge their fit, start the Common Application and draft a personal statement. This session will explain what is normally included, why it can benefit your school and provide the how to do it--including some template and tools for you to take back to your buildings.

Presenters: Kate Coffman, University of Indianapolis and Kathy Pivonka, Cathedral High School

### ***Healing the Root: Effects of Trauma in Education. (HS)***

As years move forward, unhealed trauma can become problematic in the day-to-day functioning. This session will focus on emphasizing trauma healing in School Counseling to create healthier students in and out of school. Participants will be able to review trauma data in Indiana and in the United States at large. Trauma based therapy strategies will be provided and overall participants will leave with wanting to create a lens that does not allow for trauma to go unignored no longer when working with students and families.

Presenters: Anuar Velazquez, Westfield High School and TBD

### ***What I wish I had known. (College)***

We don't know what we don't know, early in our careers, we lean on those with more experience to gain insight and knowledge within the profession. These conversations and lessons can shape our perceptions of the field and trajectory of our careers. This session will cover all the things I wish someone would have shared early on and provide opportunities to ask the questions you haven't had the chance to ask as you learn and grow in your admissions role.

Presenter: Koryn Parsons, University of Southern Indiana

### **The Single – Advisor Model: Personalized and Relational Advising for a Transformational Experience. (Both Sponsor Session)**

Following an in-depth assessment of our college advising program, Culver Academies (Culver, Indiana) determined that the most effective advising experience is when students are assigned throughout their time at Culver to a single advisor who is knowledgeable about both the curriculum and course selection process at Culver and who also possesses the highest level of expertise in post-secondary planning. The single advisor approach at Culver Academies ensures that each student benefits from developing a meaningful relationship with one advisor throughout their journey at Culver, thus fostering a transformational advising experience. This session presents a living case study and shares highlights of our celebrations as well as challenges the school has faced from inception through planning and into implementation as we live out year 2 of a four-year plan.

Presenters: Kim Cullen, Culver Academies and Dave Bonner, Culver Academies

## **Session B: 11:30am – 12:15pm**

### ***Purdue Fast Start Program (HS)***

Come learn about an opportunity for Indiana high school students to take their first steps toward a degree, for free! Fast Start is an ideal program for students who have limited access to advanced coursework in their high school, such as AP or IB. Through Purdue's partnership with Modern States, students can gain assured admission into Purdue by earning free college credit and the opportunity to save up to a full semester or full year of tuition!

Presenter: Quinci Miller, Purdue University

### ***The Transfer Student Mindset: How do we navigate the fluidity of transfer? (Both)***

Transferring is becoming more of a common mindset for all students, how do we best help them navigate their options as early as high school with student success in mind. Leadership from the Indiana Transfer Council will share their perspective and guide a discussion on Transfer. What resources do transfers need? How do we best communicate with them? How do we engage with them effectively based on if they are a lateral or upward transfer?

Presenters: Christopher Sherck, Ball State University & Indiana Transfer Council and Kelly Waggoner, Indiana University - Bloomington

### ***College & Career Resources for High School Counselors (HS)***

Toolkit of resources to use with students grades 8-12 for college and career counseling. Beginning counselors will find lots of ways to build their program. Included are classroom activities, websites, and resources for working with students individually. Other topics include working with students with learning differences, College Go Week activities, and more.

Presenter: Jennifer Martin, Salem High School

### ***Admissions and Athletics (Both) IAS Session***

Athletics are a part of most institutions and admissions personnel need to know the student athlete experience and recruitment process. This session will cover the differences in admission and eligibility between NCAA and NAIA divisions. Attendees will also learn about best practices when collaborating with coaches in the admissions process and best practices when working with an athlete's family, especially when a student is the first in their family to attend college. We will also discuss unique aspects of the student athlete experience including finances, monetization, and the unique workload athletes have while in college. We will also discuss best ways to communicate with prospective student athletes.

Presenters: Taylor Dooley, IUPUI; Lauren Jay, Wabash College; Sandra Banales- Purdue University; Makaela Lochmueller- Wabash College; Grant Kercher- Holy Cross College; and Alana Wilson- Marian University

### ***Small School with Big Results – Admitted Student Day (College)***

Join us as we show you how our admitted day has evolved over the last 8 years into a conference style event that has involvement from everyone on campus including the University President. This event consistently yields between 75-80% year after year. Indiana Tech is a small private university that enrolls around 500 new students each year. The event has grown so much it is now offered multiple times per spring with roughly 100 students in attendance at each event.

Presenter: Erica Lay, Indiana Tech

## **Session C: 2:00pm – 2:45pm**

### ***Building Strategic Partnership with Community Based Organizations (Both) IAS Session***

High schools, colleges, and Community Based Organizations all want what's best for kids. Learn how to utilize, streamline, network, and collaborate to make opportunities more accessible. Featuring a special segment by Dexter Jordan, "The Good, the Bad, and the Ugly".

Presenters: Pam Nixon, Bishop Chatard; Beth Newman, Brebeuf Jesuit Preparatory School; Sarah Schmitt-IUPUI; Kathy Pivonka- Cathedral High School; Sabrina Camargo- University of Indianapolis; Dexter Jordan-Rose-Hulman Institute of Technology; and Ashley Spirek- University of Indianapolis

### ***IDOE Updates (Both)***

This is an update from the Indiana Department of Education's School Counseling Specialist. Join to hear what is new in 2022/2023 Legislation as well as new state initiatives from the department and the Student, School and Family Engagement team.

Presenter: Rebekah Frazer, Indiana Department of Education

### ***Creating a Comprehensive Wellness Program (HS)***

As much of life returns to the patterns and rhythms of the pre-pandemic world, schools and organizations are continuing to understand the effects of the COVID-19 disruption on the academic, social, and emotional development of our students and staff. Some schools have begun implementing a Director of Wellness position in an effort to assess the immediate needs of the community and to develop a comprehensive wellness program that will support them. Come and learn some of the ways this is happening at University High School of Indiana and learn tips and tools for creating a unique framework for wellness programming at your organization.

Presenter: Lade Akande, University High School

### ***Recommendation Letters: The Organized Narrative (HS)***

First introduced as "Recommendations that Change Lives." This session will present background on this approach and an overview of this recommendation structure. Included will be samples of the approach in practice, and insights into how to make it fit your school and program.

Presenters: Dave Bonner, Culver Academies; Cliff Koican, Culver Academies; and Phoebe Thompson, Culver Academies

### ***Becoming a College Fair Extraordinaire (Both) Sponsor Session***

Join Indiana college fair planners and StriveScan as we explore strategies, best practices, and what works (and doesn't work) as you plan and attend events. The goal of this session is to provide an opportunity for open discussion on the state of college fairs in Indiana from both the college representative and high school

counselor perspective, and to hear StriveScan updates on new features. Come share your thoughts and learn more about what lies ahead for college fairs in Indiana!

Presenters: Erin Sheehan, StriveScan and Ryan Barbauld, NextGrad

## **Session D: 3:00pm – 3:45pm**

### ***Financial Aid – Loans, Forgiveness, and Help, Oh My! (HS)***

Changes may be coming down the road in many areas of financial aid, but your friends at INvestEd are here to help. Join us for updates on the latest status of FAFSA changes, loan forgiveness, and Public Student Loan Forgiveness. We'll also share trends in paying for education beyond high school, tips on how you can help families plan early, and options for a full year of financial aid literacy.

Presenter: Robert Sommers, INvestED and William Wozniak, INvestED

### ***Poverty and the College Student: How can Enrollment Managers Help? (Both)***

Join for a session that will help college admissions personnel and high school counselors alike gain a greater perspective of how pervasive poverty is in college-going populations today. Participate in a poverty simulator and leave with tools to evaluate your institution's best practices surrounding students in poverty.

Presenters: Sara Barker, Ball State University and Kelly Waggoner, Indiana University - Bloomington

### ***The students are here. Now what? (Both) IAS Session***

Once recruitment is completed of students from vast multicultural backgrounds, what type of support is provided to the students once they are enrolled?

Presenters: Lauren Jay, Wabash College; Taylor Dooley, IUPUI; Anneliese Beswick- Purdue University; Daniela Alaniz- Marian University; Daniel Farrell- University of Indianapolis; Truth Garrett- Antioch College; and Madison Ropp- University of Saint Francis

### ***Welcoming Special Groups (Both)***

This session will discuss best practices for welcoming special groups to visit our campus and learn more about our unique and amazing opportunities.

Presenters: Ashley Pell, Indiana University – Bloomington and Marni Blair, Indiana University - Bloomington

### ***School and Business Partnerships to Help Students Achieve their Post-Secondary Goals (Both)***

Hear from a panel of local minority business owners on how high schools and colleges can help them pour into students. Learn how to develop partnerships that provide win-win opportunities for our students, our institutions, and local businesses.

Presenters: Pam Nixon, Bishop Chatard and Panelists TBD

## **Wednesday March 1, 2023**

### **Session E: 8:30am – 9:15am**

#### ***Mental Health Support Systems for Racial Minorities in Higher Education (Both) IAS Session***

Learn more about the data focusing on the mental well-being of racially diverse students. Using this data, how can we as student advocates (both on the high school and postsecondary side) better support these students in their transition to postsecondary opportunities?

Presenters: Cara Short, Butler University and Lauren Jay, Wabash College

#### ***C'mon man... Living in 2022 while preparing for 2030 (Both)***

Trade, industry, enlistment, signing bonuses, gap years...oh my! Most of us know there are less college bound students nationally & in the Midwest but C'mon man.... there are so many other trends, generational and societal shifts, and outliers to consider in 2022 let alone 2030. Join professionals from both sides of the desk to discuss what we are seeing on the high school vs college side and what truly matters to a HS student/family to consider higher education.

Presenters: Ryan Barbault, NextGrad; Lindsey Speer, Ball State University; Bart Harvey, Valparaiso University; Kathy Pivonka, Cathedral High School; and Lani Johnston, Westfield High School

#### ***Comprehensive School Counseling- Review of Indiana's new Carrying the Torch to Student Success program (HS)***

Attendees will increase knowledge in best practices of comprehensive school counseling programs. We will share the new initiative, initial outcomes, and provide a space for questions and discussion. Presentation format will be interactive lecture style. Programming is relevant to INACAC in promoting academic success and student matriculation to post-secondary education.

Presenters: Rebekah Frazer, Indiana Department of Education and Michelle Clark, Indiana Department of Education

#### ***Celebrating New Perspective: Panel with new admissions counselors (Both)***

This recruitment season welcomed a talented and energized group of new admissions counselors who have worked hard to quickly learn about their institutions and this profession. In this session, we will meet a group of these new professionals from a variety of institutions, hear about their experience in their first fall as an admissions counselor and learn what they found to be helpful in their training and preparation. We'll explore aspects of the experience that were more challenging and find out what is keeping them connected to the work and motivated to develop.

Presenters: Sacha Thieme, Indiana University – Bloomington and Panel TBD

### ***Ethical Implications of Holistic Admissions – Part 1 (Both)***

College admission is going through a period of profound change. Past practices that were widely accepted are being questioned with respect to equity, ethics, and fundamental fairness. As colleges gravitate toward holistic admission, including the elevation of character attributes, admission offices must address underlying ethical issues. This session will identify important ethical and philosophical issues, where ethical problems or dilemmas may occur, and implications for the future of college admission.

Presenters: Tom Bear, Rose-Hulman Institute of Technology

### **Session F: 9:30am – 10:15am**

#### ***LGBTQ+ Recruitment (Both)***

LGBTQ+ students have a unique recruitment experience as well as college going process. Advance your knowledge from a college professional working with this specific student population. Learning about importance of recruitment, data privacy, communication with students, and resources for LGBTQ+ Students.

Presenters: Ethan Wright, IUPUI and Kelley Lykens, University of Indianapolis

#### ***Rural Student Recruitment Best Practices (College)***

This is a session for college admission professionals and recruiters to hopefully learn better practices as they look to increase rural student college enrollment on their campuses. Rural students in Indiana makeup roughly 25% of all students and they have different values and complications when it comes to the college admission process.

Presenters: A.J. Frigo, Purdue University and Brandon Curry, Indiana University – Fort Wayne

#### ***NACAC & INACAC Governance (Both)***

How INACAC and NACAC work behind the scenes? How does NACAC, decisions statewide, and in other organizations affect what you do in your office? Attend this session and learn about the levels of governance, processes, and how to get involved.

Presenters: INACAC and NACAC Leadership

#### ***Recruiting & Retaining: Staff, not students! (Both)***

We're all about the students, day in and day out, but let's take some time to talk about our staff! How do we attract and recruit them into our fields and then how do we retain time? Bring your thinking caps and creative ideas as professionals from both sides of the desk brainstorm, with you, ways to inspire generations to do what we are doing. C'Mon...getting good people shouldn't be this hard!

Presenters: Lindsey Speer, Ball State University; Megan Dorton, Purdue University; Lisa Salazar, North Central High School; Sacha Thieme, Indiana University – Bloomington; and Carol Easterday, Brebeuf Jesuit Preparatory School; and Catie Taylor, University of Evansville

### ***Ethical Implications of Holistic Admissions – Part 2 (Both)***

College admission is going through a period of profound change. Past practices that were widely accepted are being questioned with respect to equity, ethics, and fundamental fairness. As colleges gravitate toward holistic admission, including the elevation of character attributes, admission offices must address underlying ethical issues. This session will identify important ethical and philosophical issues, where ethical problems or dilemmas may occur, and implications for the future of college admission.

Presenters: Tom Bear, Rose-Hulman Institute of Technology

### ***Talking about Character (Both)***

This session will share a useful tool kit based upon positive psychology. The VIA Institute on Character offers a survey that helps us foster self-awareness and growth, break down writer's block, and share authentic anecdotes of positive character traits in action.

Presenter: Dave Bonner, Culver Academies

## **Session G: 10:30am – 11:15am**

### ***Introducing NextGrad to school counselors and college admissions and marketing leaders (Both) – Sponsor Session***

NextGrad is reinventing the college bulletin board and changing the way students learn about post-high school opportunities. NextGrad is not like any marketing you've done before. NextGrad allows you to connect with students in a new way, while they are at school. Since students are already thinking about their future, this gives you an opportunity to provide valuable information that students can learn from and act upon to prepare them for college. This session is open to both school counselors as well as college admissions professionals. You won't be disappointed and will not want to miss out on this session!

Presenters: Michael Margolies, NextGrad and Ryan Barbould, NextGrad

### ***What are the kids (and families) saying? (Both)***

A focus group made up of high school students and their parents will share their experiences and answers to our questions about the college search and college application process. Seeing the world of higher ed through their eyes, will allow us to open our eyes to what we provide for the 9th and 10th grade college search experience, as well as the 12th grader college application process. Parents of these students will also weigh in on the highs and lows of our world.

Presenters: Ange Huffman Purdue University

### ***Actionable Change: Ideas to Innovation to Implementation (Both) IAS Session***

Have you ever had an idea you couldn't get off the ground? During this session, we will discuss how to identify a problem & discuss solutions w/leadership to create actionable change.



Presenters: Cara Short, Butler University and Ja’Niah Downing, Purdue University

***Let’s talk about a Gap Year (Both)***

Gap years are often thought of as a “glorified vacation.” They’re a great option for many students for many reasons- maturity, exploration, or even just stepping off the educational treadmill for a year. Learn how to best support students in deciding if this is their best option.

Presenter: Stephanie Hall, Culver Academies

***All things transfer...Pathways to Success! (Both)***

Attend this session as a High School counselor or transfer advocate new to the field. During this session, you will learn what things are the same and what are different from the freshman to transfer process. We will discuss transfer visits and what students are expecting and what they need to learn, who they should be talking to and when, different pathways and when they should start thinking about them, the application process, and articulations, and more! This would be a great session to attend if you are new to the field and are interested in attending the Transfer Roundtable at INACAC!

Presenter: Kelly Waggoner, Indiana University - Bloomington

**Roundtable Discussions: 11:30am – 12:00pm**

- Transfer Roundtable
  - Presenter: Christopher Sherck, Ball State University & Indiana Transfer Council
- High School Visits & College Fairs
  - Presenters: Erica Lay, Indiana Tech, Megan Dorton, Purdue University, and Jill Butcher, Rose-Hulman Institute of Technology
- INACAC Involvement
  - Presenters: INACAC Board Members
- Government Relations
  - Presenters: Government Relations Committee
- First Timers Wrap Up
  - Presenters: Professional Development Committee